



BMW KEYRINGS 2023.

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PRODUCT INTRODUCTION.

THE NEW LINE OF BMW KEYRINGS.

SPLIT RINGS
MULTIPLE CONNECTIONS

All new keyrings come with three split rings on the main loop allowing the BMW key and other items to be easily attached.

RE:CONSIDERED PACKAGING
PLASTIC-FREE

The packaging has been re-engineered to structurally protect the contents and not use plastic. The mono material packaging is truly circular in its thinking



BMW KEYRINGS 2023.

BMW KEYRING THE 1, THE 2, THE 3, THE 4, THE 5

- Main ring element and split ring elements included.
- BMW series logo on the front side.
- "Unlocking Freude" and tonal BMW logo on the back side.



Material: 100% Stainless Steel

Colour: Metal

Made in: Germany

Article no.: THE 1: 80 27 5A87978 | THE 2: 80 27 5A7E4C0 | THE 3: 80 27 5A87980 |
THE 4: 80 27 5A87981 | THE 5: 80 27 5A7E4C1



BMW KEYRINGS 2023.



BMW KEYRING THE X1, THE X2, THE X3, THE X5

- Main ring element and split ring elements included.
- BMW series logo on the front side.
- "Unlocking Freude" and tonal BMW logo on the back side.



Material: 100% Stainless Steel

Colour: Metal

Made in: Germany

Article no.: THE X1: 80 27 5A87985 | THE X2: 80 27 5A87986 | THE X3: 80 27 5A87987 | THE X5: 80 27 5A87989

BMW KEYRINGS 2023.

BMW KEYRING LOGO COLOUR

Product description:

- Main ring element and split ring elements included.
- Coloured BMW logo on the front side.
- "Unlocking Freude" and tonal BMW wordmark on the back side.



Material: Pendant and Hanger: 100% Stainless Steel
Cover: 100% Glass

Colour: Metal

Made in: Germany

Article no.: 80 27 5A7E4B8



BMW KEYRINGS 2023.

BMW M KEYRING LOGO

Product description:

- Main ring element and split ring elements included.
- Coloured BMW logo on the front side.
- "Unlocking Freude" and tonal BMW wordmark on the back side.



Material: 100% Stainless Steel
Colour: Metal
Made in: Germany
Article no.: 80 27 5A87977





BMW South Africa

For further enquiries, contact your preferred BMW retailer