



# BMW POLO SHIRT MEN

- Chest subtle tonal micro BMW logo embroidery

L

- 2 button plaquet
  220 gsm piqué cotton
  Men's regular fit

Material: 100% Organic Cotton Colour: Made in: Black Turkey Article no.:

S M

80 14 5B5F539 80 14 5B5F540 80 14 5B5F541 XL 80 14 5B5F542 XXL 80 14 5B5F543



# BMW POLO SHIRT MEN

- Chest subtle tonal micro BMW logo embroidery
- 2 button plaquet
  220 gsm piqué cotton
  Men's regular fit

Material: 100% Organic Cotton Colour: Made in: Blue Turkey Article no.:

80 14 5B5F544 80 14 5B5F545 XL 80 14 5B5F547 XXL 80 14 5B5F548 S Μ

80145B5F546 L







# BMW POLO SHIRT MEN

- Chest subtle tonal micro BMW logo embroidery
- 2 button plaquet
- 220 gsm piqué cotton Men's regular fit

100% Organic Cotton Material: Colour: Made in: Turkey Article no.:

80 14 5B5F549 80 14 5B5F550 80 14 5B5F551 80145B5F552 М XXL 80145B5F553 L



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# **BMW POLO SHIRT LADIES**

- Chest subtle tonal micro BMW logo embroidery
- 2 button plaquet
  220 gsm piqué cotton
  Ladies' regular fit

100% Organic Cotton Material: Colour: Made in: Turkey Article no.:

80 14 5B5F554 80 14 5B5F555 80 14 5B5F556 XS 80 14 5B5F557 S M  $\mathsf{XL}$ 80 14 5B5F558



# **BMW POLO SHIRT LADIES**

- Chest subtle tonal micro BMW logo embroidery

- 2 button plaquet
  220 gsm piqué cotton
  Ladies' regular fit

100% Organic Cotton Material: Colour: Beige Turkey Article no.:

80 14 5B5F559 80 14 5B5F560 XS S M 80145B5F562 XL 80145B5F563 80 14 5B5F561





100% Organic Cotton

White

# BMW T-SHIRT LOGO UNISEX

- Front macro black BMW logo print
- Puff print application
- Fabric type | Single jersey
- 180 gsm medium weight organic cotton
- Unisex regular fit

Material:

Colour:

Made in: Turkey Article no.: XS

80 14 5B5F4E5 80 14 5B5F4E6 80 14 5B5F4E7 L XL 80145B5F4E8 80145B5F4E9 М XXL 80145B5F4E0



# BMW T-SHIRT LOGO EMBOSSED LADIES

- Chest small embossed BMW logo branding application
- Fabric type | Single jersey
  180 gsm medium weight organic cotton
  Ladies' regular fit

Material: 100% Organic Cotton Colour: Made in: White Turkey

Article no.:

80 14 5B5F4E0 80 14 5B5F4E1 L XL 80 14 5B5F4E3 80 14 5B5F4E4 XS S

М 80145B5F4E2 XL





# BMW T-SHIRT EMBOSSED UNISEX

- Front macro embossed BMW wordmark branding application
- Fabric type | Single jersey
- 180 gsm medium weight organic cotton
- Unisex regular fit

Material: 100% Organic Cotton Colour: Made in: White Turkey

Article no.:

80 14 5B5F4F1 80 14 5B5F4F2 80 14 5B5F4F4 80 14 5B5F4F5 XS XL 8014 5B5F4F5 XXL 8014 5B5F4F6 S M 80145B5F4F3



### BMW T-SHIRT LOGO EMBOSSED SMALL UNISEX

- Chest small embossed BMW logo branding application
- Fabric type | Single jersey
  180 gsm medium weight organic cotton
  Unisex regular fit

100% Organic Cotton Material: Colour: Blue Made in: Turkey

Article no.:

80 14 5B5F4F7 XS 80145B5F500 S M 80145B5F4F8  $\mathsf{XL}$ 80145B5F501 80 14 5B5F4F9 XXL 80145B5F502





# BMW T-SHIRT LOGO REVERSE UNISEX

- Back macro full colour BMW logo print
- Chest white FREUDE FOREVER print
- Fabric type | Single jersey
- 180 gsm medium weight organic cotton
- Unisex regular fit

Material: Colour: 100% Organic Cotton Grev Made in: Article no.:

XS S 80 14 5B5F509 80145B5F512 80 14 5B5F510 80145B5F513 ΧL Μ 80 14 5B5F511 XXL80145B5F514



# BMW SWEATHOODIE LOGO EMBOSSED UNISEX

- Back macro embossed BMW logo branding application
- Chest white FREUDE FOREVER print
- Double-layered hood
- No drawcord to create a clean and finished look
- 340 gsm medium weight organic cotton
- Unisex regular fit

Material: 100% Organic Cotton Blue Turkey Colour: Made in:

Article no.:

XS S M 80 14 5B5F4B6 80 14 5B5F4B7 80 14 5B5F4B8 80 14 5B5F4B9 80 14 5B5F4C0 80 14 5B5F4C1 L XL XXL





# BMW SWEATHOODIE LOGO REVERSE UNISEX

- Back macro full colour BMW logo print
- Chest white FREUDE FOREVER print
- Double-layered hoodie
- No drawcord to create a clean and finished no
- 340 gsm medium weight organic cotton
- Unisex regular fit

100% Organic Cotton Material: Colour: Grev Made in: Article no.: 80 14 5B5F4B3 80 14 5B5F4B4 XS 80145B5F4B0 80145B5F4B1 ХL Μ 80145B5F4B2 XXL 80 14 5B5F4B5



### **BMW T-SHIRT GRAPHIC**

- Back BMW 1800 Neue Klasse archive print
- Front small tonal BMW logo print
- Fabric type | Single jersey
  180 gsm medium weight organic cotton
- Unisex regular fit

100% Organic Cotton Dark Beige Material: Colour: Made in: Turkey Article no.:

XS S 80 14 5B5F503 80145B5F506 80145B5F504 80145B5F507 Μ 80 14 5B5F505 XXL80145B5F508





# BMW SWEATHOODIE LOGO REVERSE KIDS

- Back macro full colour BMW logo print
- Chest small white FREUDE FOREVER print
- Double-layered hoodie
- No drawcord to create a clean and finished look
- 340 gsm medium weight organic cotton
- Kids' regular fit

100% Organic Cotton Material: Colour: Blue Made in: Turkey Article no.:

80 14 5B5F570 140 80145B5F573 104 116 80 14 5B5F571 152 80145B5F574 80 14 5B5F572 80145B5F575



### BMW T-SHIRT LOGO REVERSE KIDS

- Back macro full colour BMW logo print
- Chest small white FREUDE FOREVER print
   Fabric type | Single jersey
   180 gsm medium weight organic cotton

- Kids<sup>\*</sup> regular fit

Material: 100% Organic Cotton Colour: Blue Made in: Turkey Article no.:

80 14 5B5F567 80 14 5B5F568 80 14 5B5F569 80145B5F564 140 80 14 5B5F565 80 14 5B5F566 116 152 128 164





# **BMW T-SHIRT Z1 PIXEL PATCH UNISEX**

- Chest micro BMW Z1 pixel car applique
- Fabric type | Single jersey
- 180 gsm medium weight organic cotton
- Unisex regular fit

Material: 100% Recycled Cotton Colour: Made in: Turkey Article no.:

80 14 5B5F515 80 14 5B5F516 80 14 5B5F517 L 80 14 5B5F518 XL 80 14 5B5F519 XXL 80 14 5B5F520 XS S M



### **BMW T-SHIRT 21 UNISEX**

- Back macro BMW Z1 poster graphic print

- Chest small white BMW logo print
   Fabric type | Single jersey
   180 gsm medium weight organic cotton
- Unisex regular fit

100% Organic Cotton Material: Black Colour: Made in: Turkey

Article no.:

XS S 80 14 5B5F521 80145B5F524 80 14 5B5F522 80145B5F525 Μ 80 14 5B5F523 XXL 80145B5F526





# BMW POLO SHIRT Z1 PIXEL CAR OVERSIZED

- Chest micro BMW Z1 pixel car applique
- Two button plaquet
- Pique 220 gsm cotton
- Unisex slightly oversized fit

100% Organic Cotton Material: Colour: Grey Made in: Turkey Article no.:

80 14 5B5F533 80 14 5B5F536 XS XL 8014 5B5F537 XXL 8014 5B5F538 80 14 5B5F534 80 14 5B5F535 S M



# BMW T-SHIRT Z1 PIXEL PRINT UNISEX

- Centre chest macro BMW Z1 pixel car graphic print
- Fabric type | Single jersey
   180 gsm medium weight organic cotton
   Unisex regular fit

Material: 100% Organic Cotton Colour: White Made in: Turkey Article no.:

XS S 80145B5F527 80 14 5B5F530 80145B5F528 80 14 5B5F531 Μ 80145B5F529 XXL 80 14 5B5F532





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# **BMW SWEATER ARC UNISEX**

- Chest small tonal BMW radial wordmark embroidery
- Dyed with a natural based dye, will age and fade with time and washes, rerlecting the natural origins or its dye
- 340 gsm medium weight organic cotton Unisex oversized fit

Material: 100% Recycled Nylon Colour: Rose Made in: Turkey Article no.:

80 14 5B5F492 80 14 5B5F493 80 14 5B5F495 80 14 5B5F496 XL М 80145B5F494 XXL 80145B5F497



# **BMW SWEATER ARC UNISEX**

- Chest small tonal BMW radial wordmark print
- 340 gsm medium weight organic cotton
   Unisex oversized fil

100% Organic Cotton Beige Material: Colour: Made in:

Article no.:

80 14 5B5F498 80 14 5B5F499 80 14 5B5F4A0 XS S M 80 14 5B5F4A1 80 14 5B5F4A2 80145B5F4A0 XXL







# **BMW T-SHIRT BOX ARC UNISEX**

- Small BMW radial wordmark label on left hem
- Dyed with a natural based dye, will age and fade with
- time and washes reflecting the natural origins of its dye 220 gsm medium weight organic cotton Unisex oversized fit

100% Organic Cotton Material:

Colour: Blue Made in: Turkey

Article no.:

XS S M 80 14 5B5F4C8 80 14 5B5F4C9 80 14 5B5F4D1 80 14 5B5F4D2 L XL 80145B5F4D0 80 14 5B5F4D3



# BMW T-SHIRT POCKET ARC UNISEX

- Chest pocket with small BMW radial wordmark label
- Dyed with a natural based dye, will age and fade with time and washes reflecting the natural origins of its dye 220 gsm medium weight organic cotton
- Unisex oversized fit

100% Organic Cotton Greige Turkey Material: Colour: Made in:

Article no.:

80 14 5B5F4C2 80 14 5B5F4C3 80 14 5B5F4C5 80 14 5B5F4C6 XS S M 80145B5F4C4 80 14 5B5F4C7  $\mathsf{XXL}$ 







# **BMW T-SHIRT ARC UNISEX**

- Back macro tonal BMW radial wordmark print
- Chest small tonal BMW logo print
- Fabric type | Single jersey
   180 gsm medium weight organic cotton
- Unisex regular fit

100% Organic Cotton Blue Material: Colour: Made in: Turkey

Article no.:

XS S 80145B5F4D4 80145B5F4D7 L 80145B5F4D5 80145B5F4D8 XLΜ 80145B5F4D6 XXL80145B5F4D9





# BMW CAGOULE UNISEX

- Chest small BMW radio wordmark label Subtle, tonal beige neck BMW wordmark embroidery
- Lightweight packable cagoule
- Drawstring and hood detailingUnisex oversized fit

Material: 100% Polyamide Colour: Beige Made in: China Article no.:

80 14 5B5F5E0 80 14 5B5F5E1 L XL 80 14 5B5F5E3 80 14 5B5F5E4 М 80 14 5B5F5E2 XXL 80145B5F5E5



# BMW SWEATHOODIE ARC UNISEX

- Back macro tonal BMW radial wordmark print
- Chest small tonal BMW logo print
   340 gsm medium weight organic cotton
   Unisex regular fit

Material: 100% Organic Nylon Colour: Made in: Blue Turkey

Article no.:

80 14 5B5F4A4 80 14 5B5F4A5 80 14 5B5F4A6 XS 80145B5F4A7 80 14 5B5F4A8 80 14 5B5F4A9 S XL М XXL





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# **BMW WINDBREAKER**

- Macro tonal BMW logo application on left side sleeve White micro BMW wordmark on pocket seam
- Elastic adjustable hood crowcords
- Side seam pocket Raglan sleeves

– Unisex regular fit

Material: 100% Polyamide Colour: Black Made in: China Article no.:

80 14 5B5F5E6 80 14 5B5F5E7 L XL 80 14 5B5F5E9 80 14 5B5F5F0 80 14 5B5F5F1 XS S M 80145B5F5E8 XXL



### BMW SOCKS Z1 PIXEL PATCH

- BMW Z1 pixel car applique
- Knit-in BMW wordmark in the sole
   Good wearing comfort
   Cushioned heels and toes

78% Cotton, 10% Polyamide, Material: 9% Polyester, 3% Elastane

White Colour: Made in:

Article no.:

35/38 80165B5F601 39/42 80165B5F602 43/46 80 16 5B5F603



# BMW CAP LOGO MICRO

- Front micro tonal black BMW logo
- branding application

   Embossed injected aluminum slide adjuster
- Fabric type | Micro twill
- 6 panel fit

100%% Organic Cotton Black Material: Colour:

Philippines 80165B5F609 Made in: Article no.:



# BMW CAP LOGO

- Front tonal blue macro BMW logo embroidery branding application

  – Tonal FREUDE FOREVER embroidery
- Embossed injected aluminum slide adjuster
- Fabric type | Micro twill

– 5 panel fit

100% Organic Cotton Material:

Blue Colour: Made in: Philippines 80 16 5B5F610 Article no.:







# **BMW CAP LOGO COLOUR**

- Front full color macro BMW logo embroidery branding application - Tonal FREUDE FOREVER embroidery
- Embossed iniected aluminum Slide adjuster
- Fabric type Micro twill5 panel fit

Material: 100% Organic Cotton

Colour: Made in: Grey Philippines Article no.: 80 16 5B5F611



# **BMW CAP**

- Front macro embossed BMW wordmark
- branding abdication
- Embossed injected aluminum slide adjuster
- Fabric type Micro twill
- 6 panel fit

Material: 100% Organic Cotton Colour: Made in: Black Philippines Article no.: 80165B5F612



# BMW CAP ARC

- Back BMW radial wordmark label
- Recycled poly cordDuraflex 2 hole cord lock to keep the cap safe

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– 100% organic cotton twill

Material: 100% Organic Cotton Dark Beige Philippines Colour: Made in: Article no.: 80 16 5B5F613



### BMW CAP Z1 PIXEL PATCH

- Front micro BMW Z1 pixel car applique
- BMW wordmark ahe on the side
   Embossed injected aluminium slide adjuster
- 6 panel fit

Material: Main Fabric: 100% Nylon Lining: 100% Polyester

Pink Colour: Made in: Philippines Article no.: 80165B5F614











- Front black 'Baby puff' BMW radial wordmark print
- High-quality recycled nylon material (Cordura)
   Strong and resistant to different weather conditions
- The crossbody strap is easy to adjust and equipped with high-quality DURAFLEX tension locks
  Storage compartment on the inside

**BMW CROSSBODY BAG LARGE** 

– High-quality trims

Material: 100% Recycled Nylon

Colour: Black Volume: w 515 x h 235 252 g China **Dimensions:** Weight: Made in:

80 22 5B5F639 Article no.:

- Front beige 'Chenille' BMW radial wordmark application
   High-quality recycled nylon material (Cordura)
   Strong and resistant to different weather conditions
- The crossbody strap is easy to adjust and equipped
- with high-quality DURAFLEX tension locks Storage compartment on the inside
- High-quality trims

100% Recycled Nylon Material:

Colour: Beige Volume: Dimensions:  $w\,290\,x\,h\,170$ 160 g China Weiaht: Made in:

80 22 5B5F640 Article no.:



# **BMW SHOULDER BAG**

- Subtle BMW wordmark on left side
- High-quality recycled nylon material (Cordura)Strong and resistant to different weather conditions
- The long shoulder strap is easy to adjust and equipped with high-quality DURAFLEX tension locks
   Storage compartment for drinking bottle

100% Recycled Nylon (Cordura) Material:

Colour: Black Volume: 15 L

38 x 37 x 13 cm 267 g China **Dimensions:** Weight: Made in:

80 22 5B5F634 Article no.:



# **BMW SHOULDER BAG**

- Subtle BMW wordmark on left side
- High-quality recycled nylon material (Cordura)
   Strong and resistant to different weather conditions
- The long shoulder strap is easy to adjust and equipped with high-quality DURAFLEX tension locks
- Storage compartment for drinking bottle

Material: 100% Recycled Nylon (Cordura)

Colour: Beige 15 L 38 x 37 x 13 cm Volume: **Dimensions:** Weight: 267 g

Made in: China

80 22 5B5F635 Article no.:



#### **BMW DUFFLEBAG**

- Subtle BMW wordmark on left side
- High-quality recycled nylon material (Cordura)
   Strong and resistant to different weather conditions
- Long shoulder strap or 2 short straps
- High-quality finish with YKK VISLON zippers
- Storage compartment for passports

Material: 100% Recycled Nylon (Cordura) Colour: Black

Volume: 35 L **Dimensions:** 51 x 39 x 21 cm

Weight: 477 g Made in: China

80 22 5B5F637 Article no.:



### **BMW DUFFLEBAG**

- Subtle BMW wordmark on left side
- High-quality recycled nylon material (Cordura)
   Strong and resistant to different weather conditions
- Long shoulder strap or 2 short straps
- High-quality finish with YKK VISLON zippers
- Storage compartment for passports

Material: 100% Recycled Nylon (Cordura)

Colour: Beige Volume:

35 L 51 x 39 x 21 cm **Dimensions:** Weight: 477 g

Made in: Chino

80 22 5B5F638 Article no.:



# **BMW BACKPACK**

- Front tonal black BMW logo
- BMW tag on strap
- High-quality recycled nylon material (Cordura)
- Strong and resistant to different weather conditions
   Main Closure is very easy and quick to open
   High-quality finish with YKK VISLON zippers and
- high-quality DURAFLEX tension locks

   Multiple storage compartments for drinking bottle
- and passports

Material: 100% Recycled Nylon (Cordura) Colour: Black

Volume: 18 L Dimensions:  $28 \times 49 \times 9 \text{ cm}$ Weight: 440 g Made in: China

Article no.: 80 22 5B5F636



# BMW THERMO MUG PUSH 330 ML

- Lasered micro BMW wordmarkHeating and cooling capacities to offer
- multifunctional features
- Great hand grip due to its surraceDouble-wall vacuum insulation
- Food-grade silicone
- Designed to fit in BMW car cup holders
- A simple push on the lid allows the mug to open and close

Material: Canister: 100% Stainless Steel Cap: 100% PP, PVD coating

Colour: Stainless Volume: 330 ml Made in: China

80 23 5B5F654 Article no.:



# BMW THERMO MUG PUSH 330 ML

- Front branding graphic with the colour of the thermo bottle
   Heating and cooling capacities to offer multifunctional
- Great hand grip due to its surfaceDouble-wall vacuum insulation
- Food-grade silicone
- Designed to fit in BMW car cup holders
   A simple push on the lid allows the mug to open and close

Canister: 100% Stainless Steel Cap: 100% PP, PVD coating Material:

Colour: Green/Beige Volume: 330 ml Made in: China

80 23 5B5F626 Article no.:







# BMW THERMO MUG LARGE SPORT 530 ML

- Lasered micro BMW wordmark
- Heating and cooling capacities to offer multifunctional features
   Great hand grip due to its surface

- Double-wall vacuum insulation
   Food-grade silicone
   Designed to fit in BMW car cup holders
- The straw-like feature is activated with a snap, which allows drinking on the go

Canister: 100% Stainless Steel Cap: 100% PP, PVD coating Material:

Colour: Volume: Black 530 ml Made in: China

Article no.: 80 23 5B5F656



# BMW THERMO MUG LARGE SPORT 530 ML

- Lasered micro BMW wordmark
- Heating and cooling capacities to offer multifunctional features
- Great hand grip due to its surface
- Double-wall vacuum insulation
- Food-grade silicone
  Designed to fit in BMW car cup holders
- The straw-like feature is activated with a snap, which allows drinking on the go

Canister: 100% Stainless Steel Cap: 100% PP, PVD coating Material:

Colour: Stainless 530 ml Volume: Made in: China

80 23 5B5F627 Article no.:



# **BMW BOTTLE**

- Micro full colour BMW logo print
- Heating and cooling capacities to offer multifunctional features
   Great hand grip due to its surface

- Double-wall vacuum insulation
   Food-grade silicone
   Designed to fit in BMW car cup holders

Material: 100% Stainless Steel, PVD coating

Colour: Stainless Volume: 750 ml Made in: China

Article no.: 80 23 5B5F658



# **BMW PAD**

- 3 pack notebooks
- Foldable back and front cover
- Embossed BMW wordmark on cover page

Material: 100% Organic Paper

Colour: Blue Dimensions: A6 China Made in:

80 24 5B38DC4 Article no.:



# **BMW PENCIL SET**

- 4 pack wooden BMW pencils
- 4 coloursper pack:Blue, white, black, grey

100% Wood Material: Colour: 4 colours Made in: Article no.: China 80 24 5B38DC5



# BMW STICK UMBRELLA LOGO

- Full colour BMW logo centrally placed on the umbrella
- Tonal lago on the bottom of the handle
   FREUDE tag on the cover
   Lightweight product

- Automatic opening and closure, which can be operated by a button on the grip handle

Material:

58.25% (FRP, iron), 21.99% (200T pongee), 11.12% (ABS), 8.64% ABS and nylon components (notch, runner, top)

Dimensions: Length closed: 90 cm, Length of ribs: 67 cm, Diameter: 118 cm, Handle: 12 × 3.5 cm

Colour: Dark Blue Weight: Made in: 490 g China

Article no.: 80 23 5B5F621



# **BMW POCKET UMBRELLA LOGO**

- Full colourBMW logo centrally placed on the umbrella
- Tonal logo on the bottom of the handle
   FREUDE tag on the cover
- Easy storage
- Lightweight product
- Automatic opening and closure, which can be operated by a button on the grip handle

61.35% (FRP, iron, steel), 21.27% (200T pongee), 9.58% (ABS), 8.8% ABS and nylon components

(push button, adapter, top)

Length folded: 28 cm, Length of ribs: 54 cm, Diameter: 98 cm, Handle: 6 x 3.7 cm Dimensions:

Colour: Dark Blue Weight: Made in: 350 g China

Article no.: 80 23 5B5F620



# BMW POCKET UMBRELLA ULTRALIGHT

- White BMW wordmark centrally placed on the umbrella
- and on the bottom of the stick

   FREUDE FOREVER tag on the cover

   Ultra-lightweight product
- Quick dry coated
- Manual opening and closure

Material: Frame: 66.3% (aluminium, carbon,

nylon), Cover: 23.7% (super thin), Handle: 10% (ABS)

Dimensions: Length closed: 25 cm. Lenath of ribs:

55 cm. Diameter: 98 cm Black

Colour: Weight: 116 g Made in: Article no.: China 80 23 5B5F619

