



Pre-1973

In 1968 a Pretoria-based company, Praetor Monteerders, begins assembling the BMW 1800 SA and BMW 2000 SA at its factory in Rosslyn.



1976

BMW House #10 at the SOS Children's Village in Mamelodi receives a new lease on life.



1973

BMW Plant Rosslyn is the first BMW plant established outside of Germany.



1978

BMW South Africa opens its first Technical Training Academy.



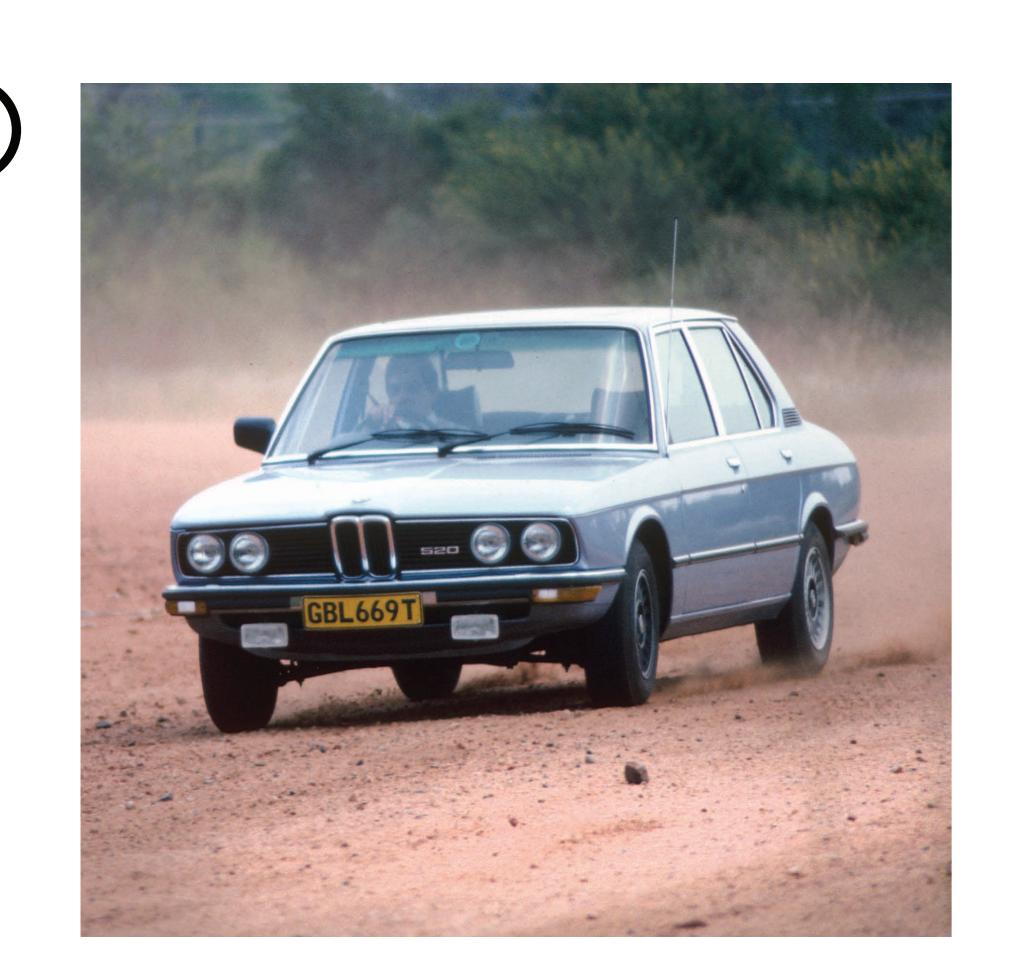
1973

BMW Plant Rosslyn updates the BMW 1800 SA and BMW 2000 SA and renames it BMW 1804 and BMW 2004, the final vehicles roll off the assembly line in 1974.



1982

BMW South Africa opens its own leather upholstery manufacturer in Ga-Rankuwa.



1974

Production of the BMW 5 Series commences at BMW Plant Rosslyn.



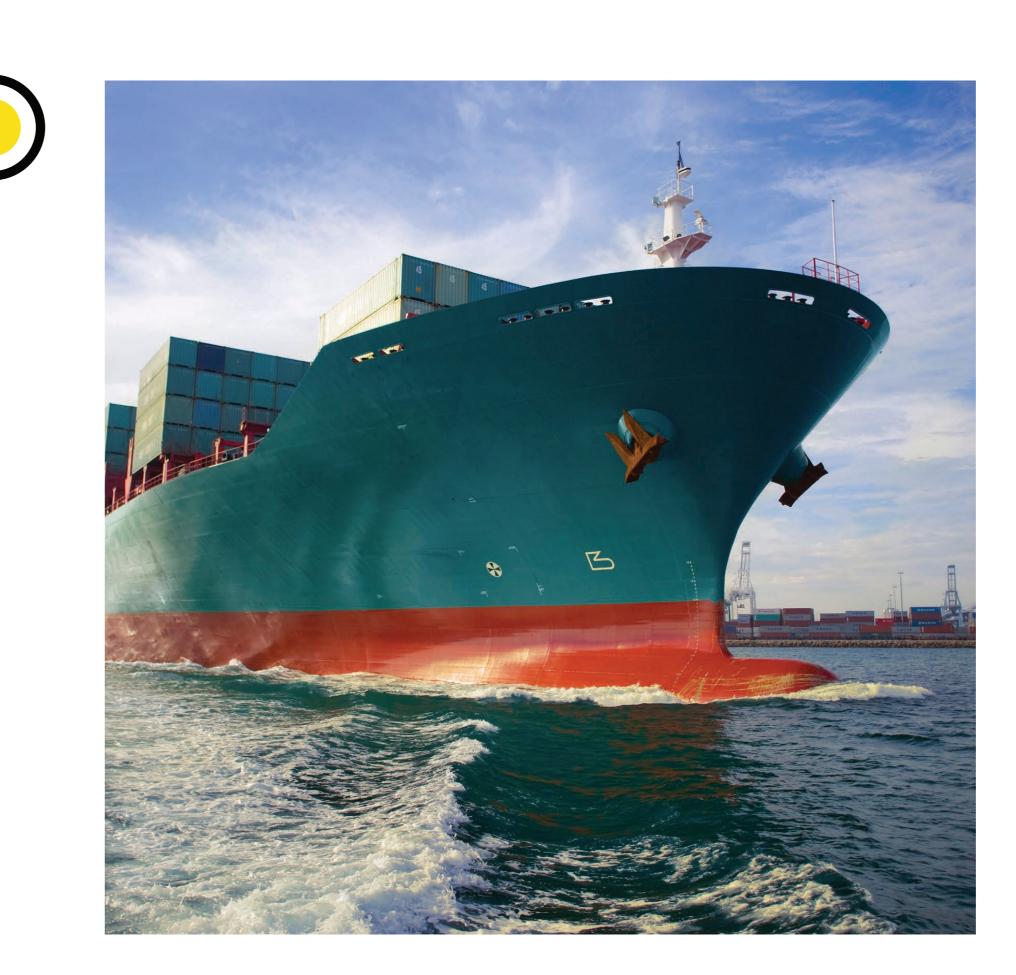
1983

The BMW Training Centre is expanded.



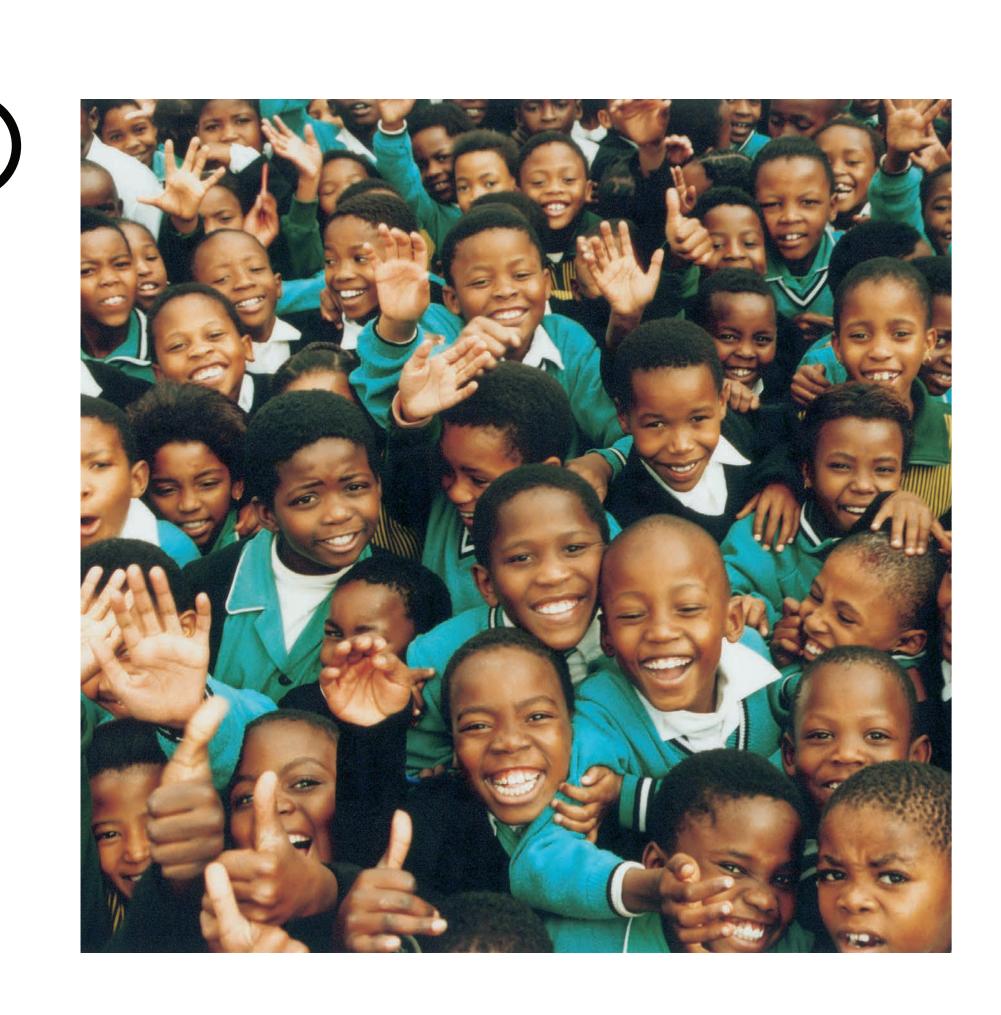
1976

The BMW 530 MLE is the first true M car and represents the early footsteps of BMW Motorsport.



1983

BMW Plant Rosslyn begins exports of components to Germany.



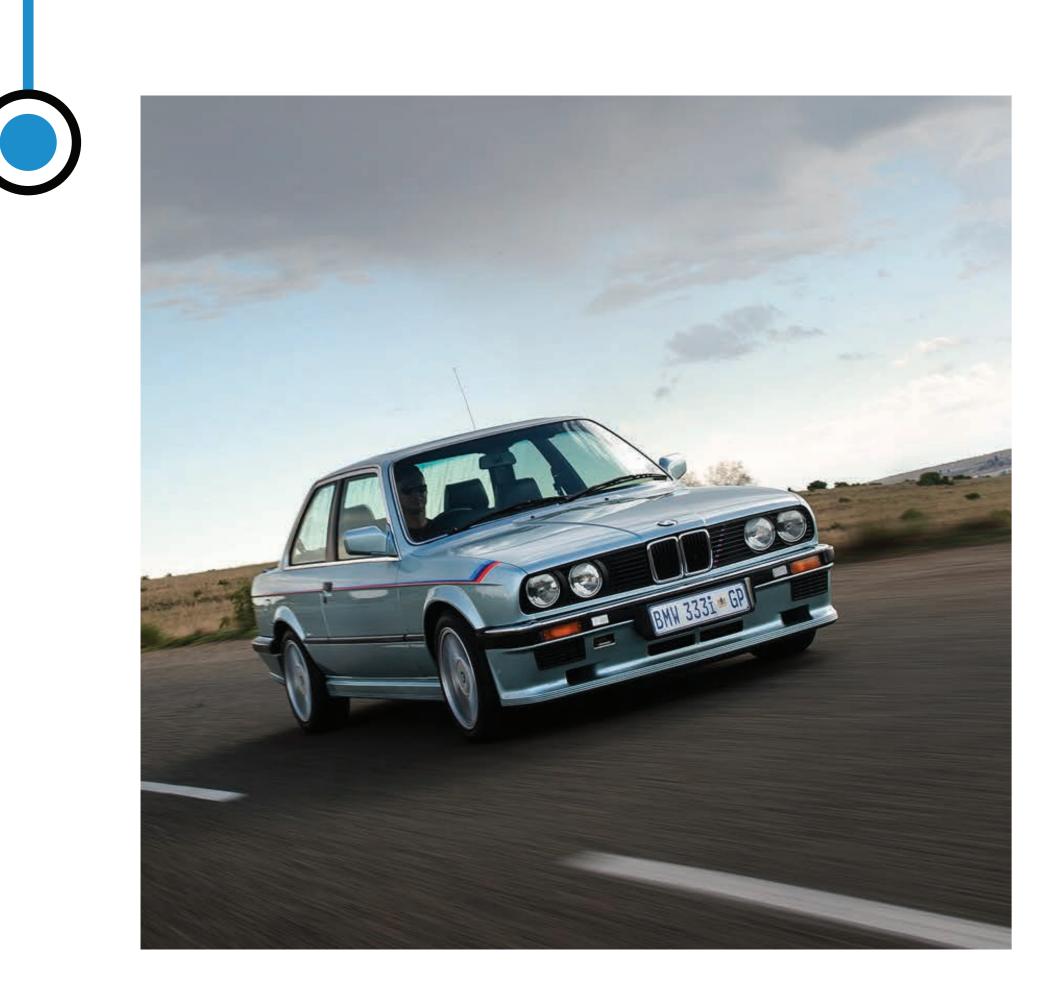
1976

BMW School Environmental Educational Development (SEED) programme commences.



1983

A BMW 745i unlike any other is created. At the time of its launch, it was the most powerful 7 Series and the fastest four-door production sedan in the world. The engine was a derivative of the BMW M1's M88 engine.



1985

The success of the uniquely South African BMW 333i makes it one of the world's rarest and most desirable E30s.



1990

BMW Financial Services is established.

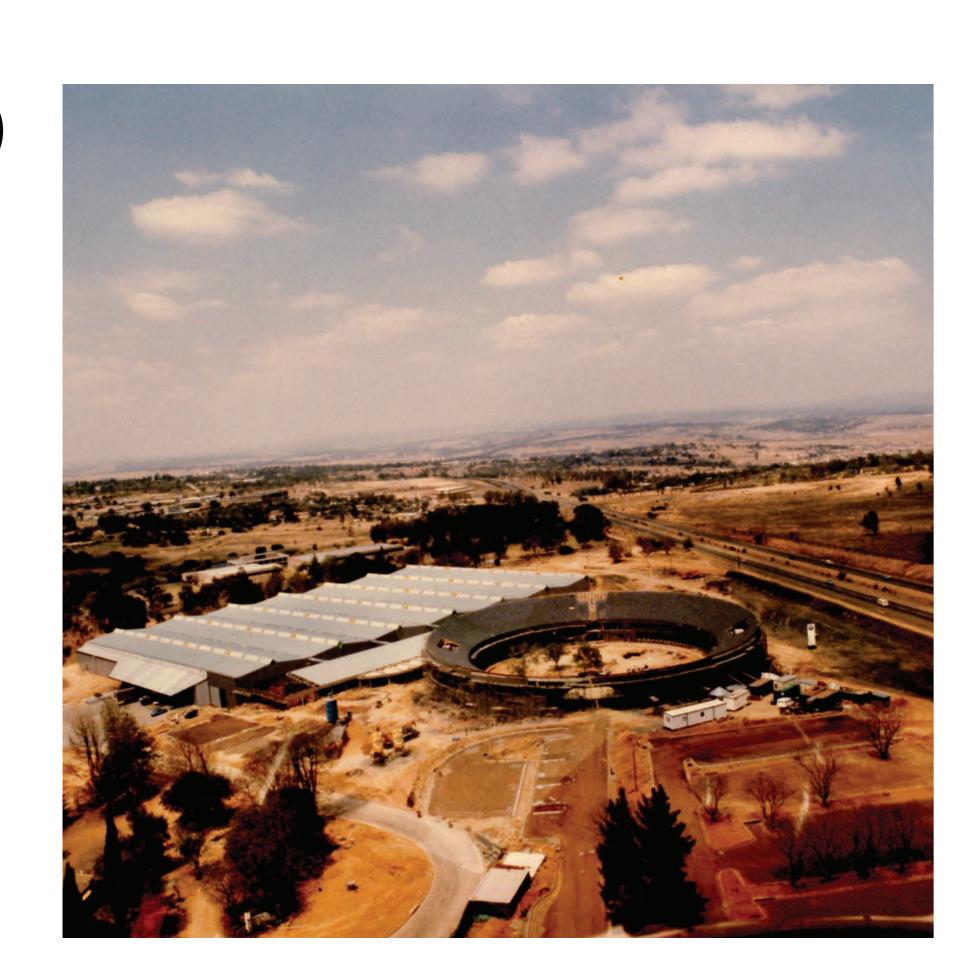


1985

"Gusheshe" (BMW 325iS) is cemented as an icon of South African popular culture due to its success in Group N racing that was, at the time, one of the most fiercely-contested race series in the country.

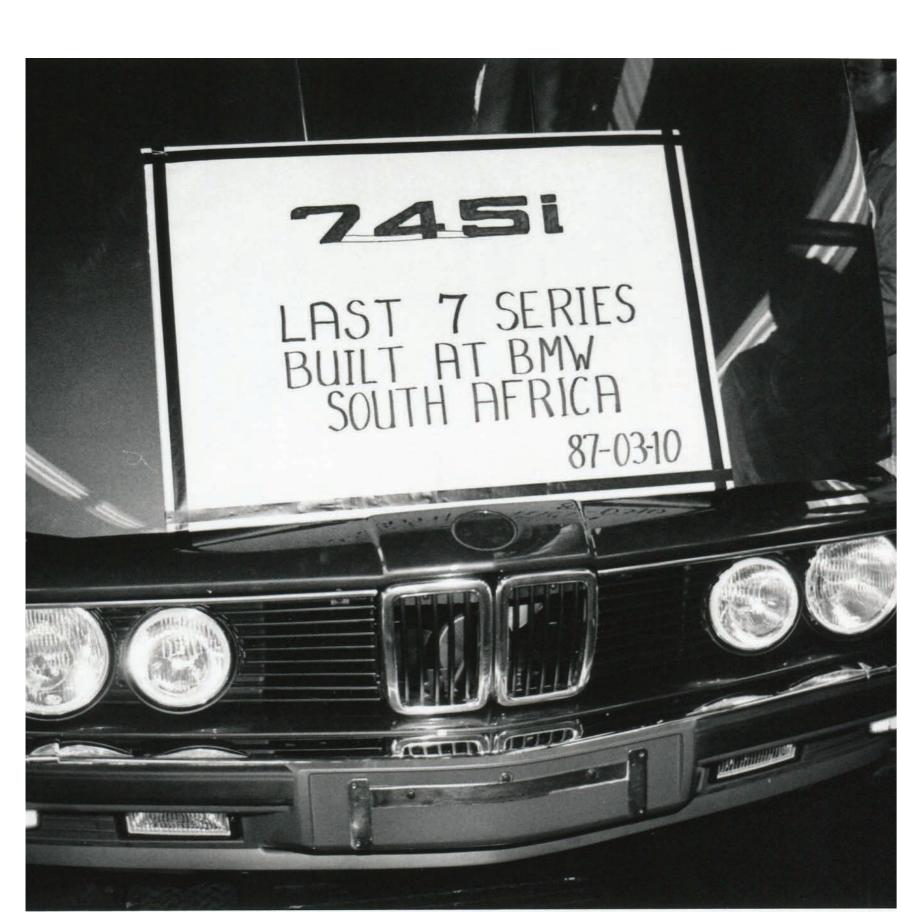


Dr Esther Mahlangu becomes the first female and first South African to join the BMW Art Car programme by painting a BMW 525i.



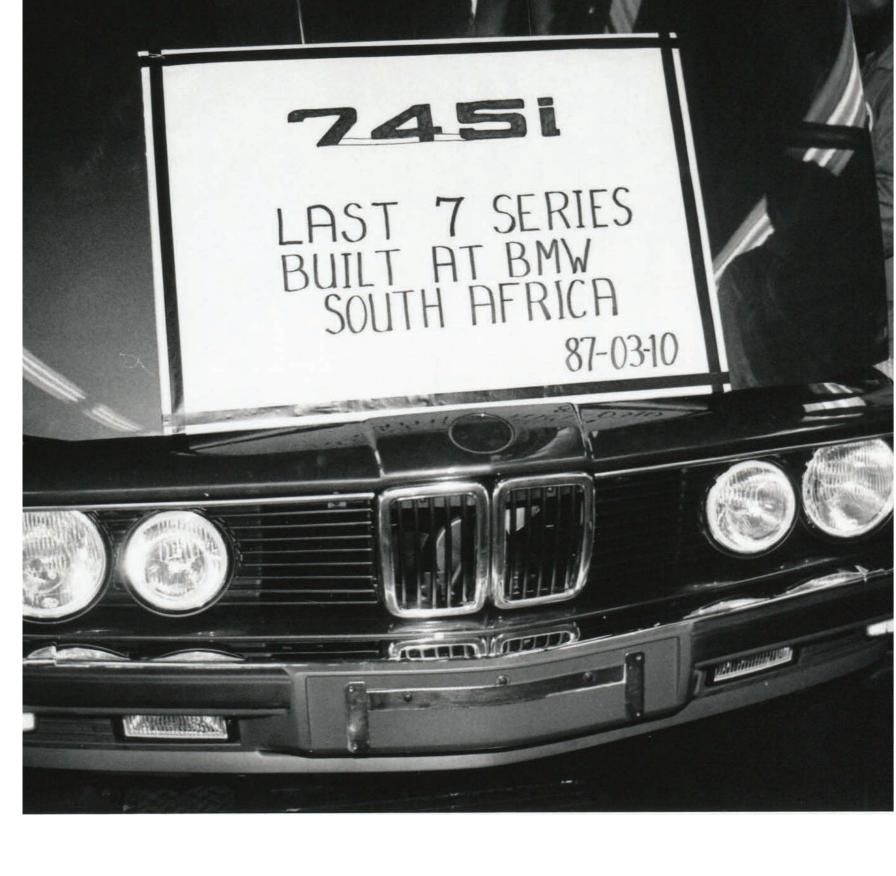
1985

BMW South Africa head office in Midrand is established.



1987

BMW Plant Rosslyn produces its last BMW 7 Series.



1989

BMW Plant Rosslyn Early Learning Centre formally opens.

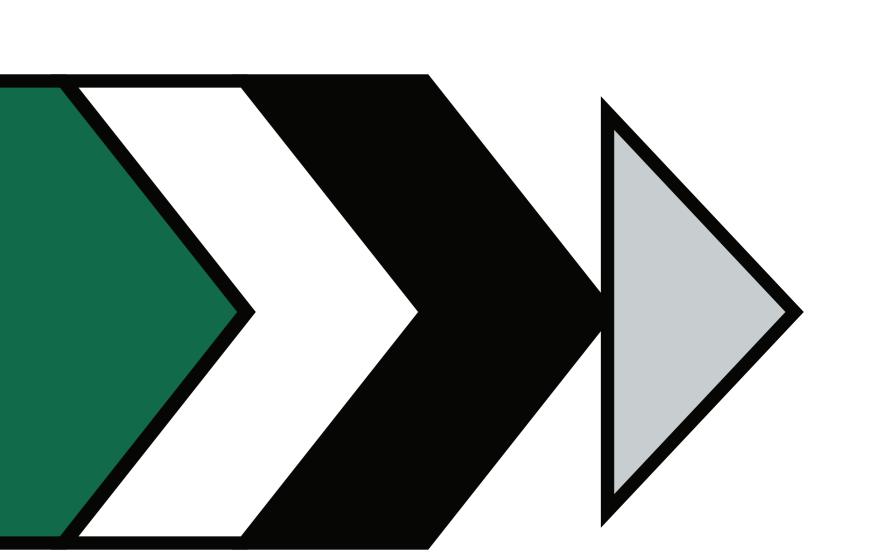


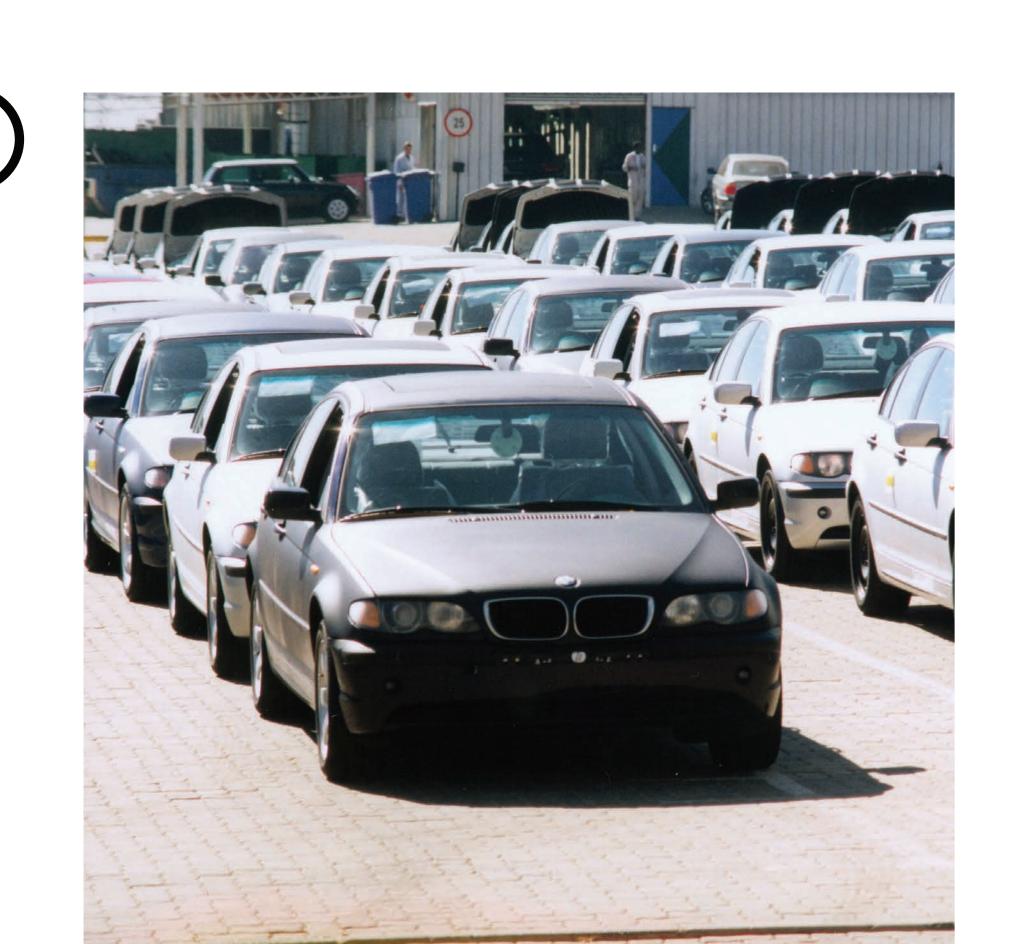
1990

BMW Motorrad starts trading in

South Africa.







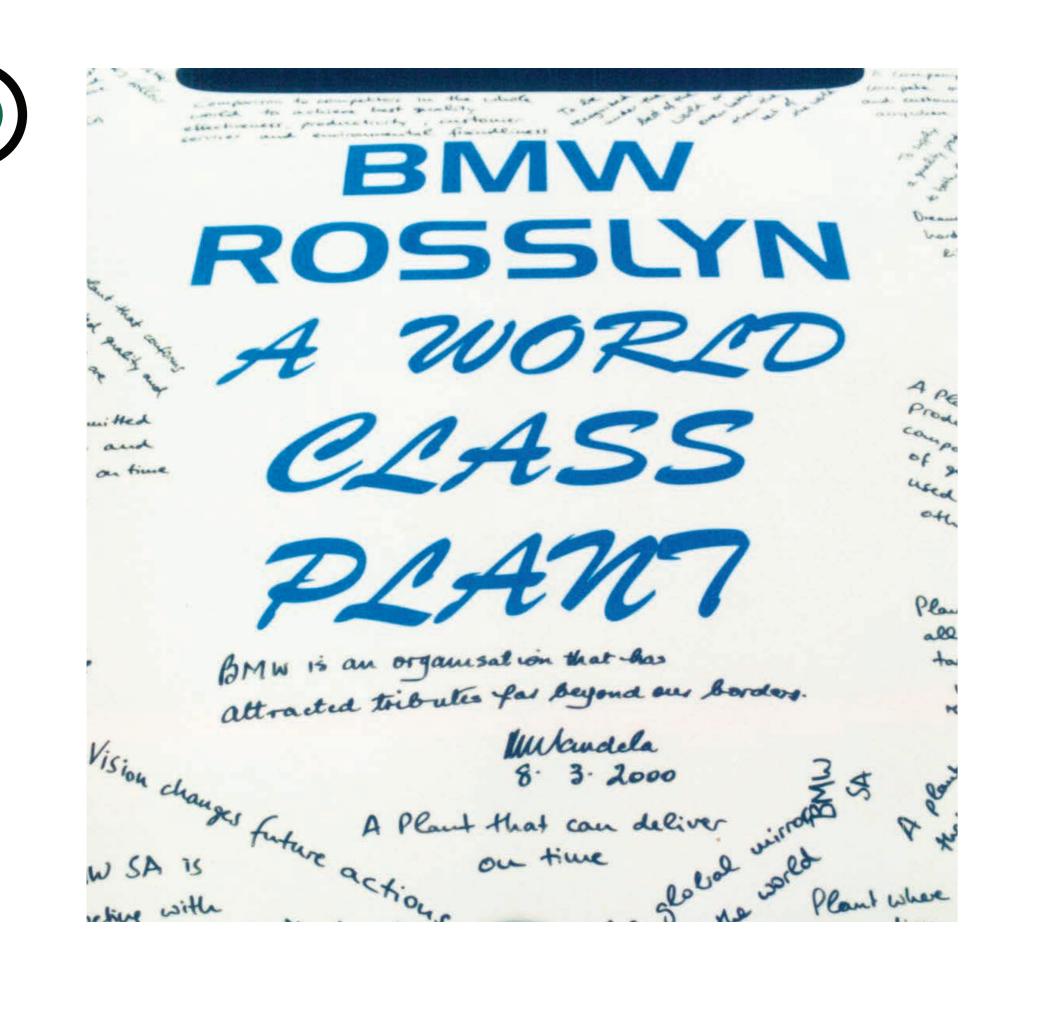
1994

BMW South Africa becomes the first South African OEM to launch a fully-fledged export programme, and officially sends its first shipment of 500 BMW 3 Series to Australia.



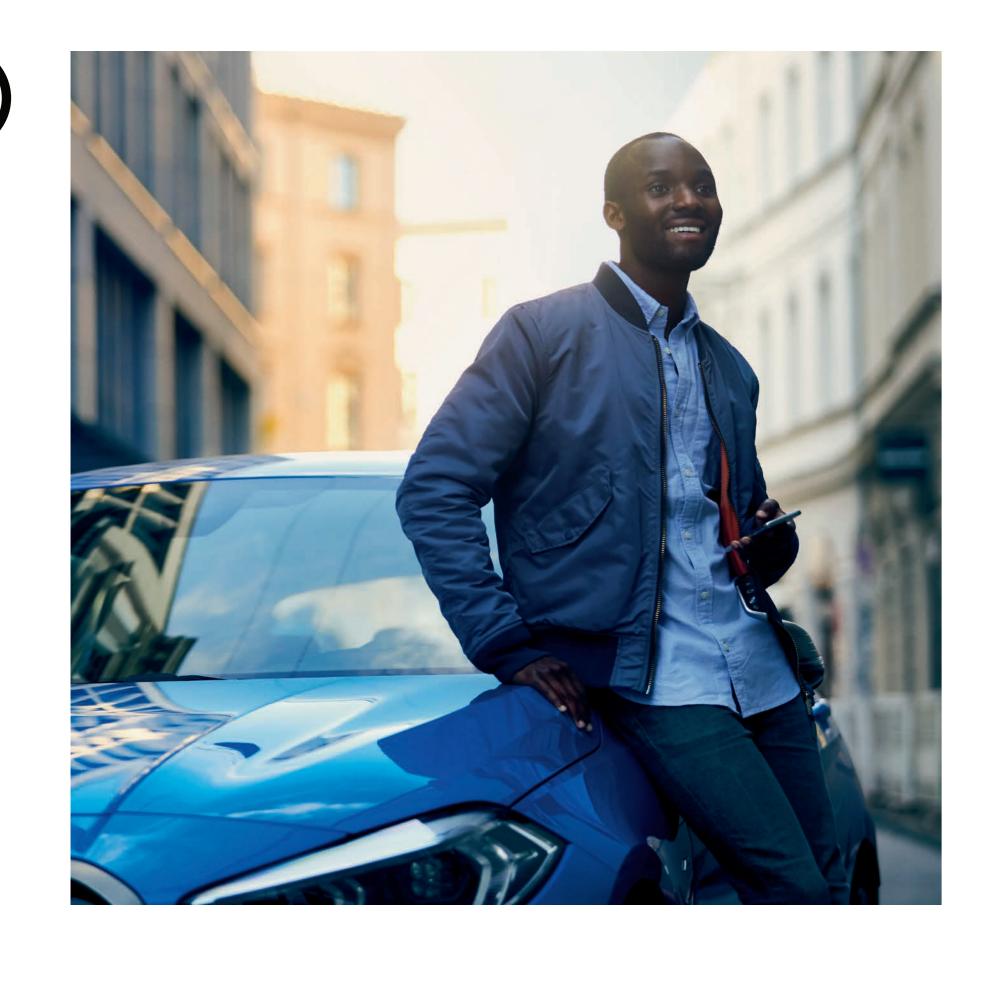
1994

BMW Plant Rosslyn achieves ISO 9002 certification.



1996

BMW Group invests R1bn in the upgrade of the Rosslyn production facility, bringing the plant in line with motor manufacturing facilities worldwide and earning the title of BMW World Plant, Rosslyn.



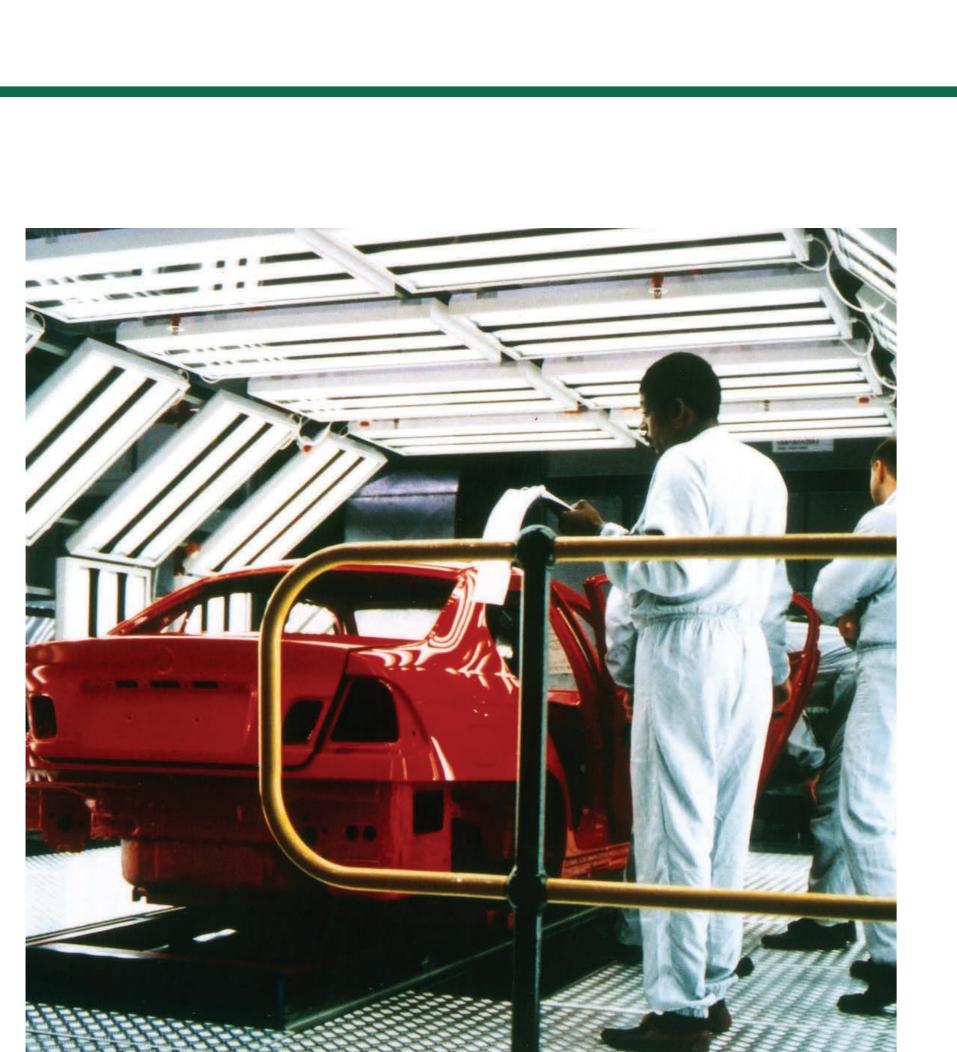
1996

BMW Insurance is launched.



1999

The BMW Vehicle Distribution Centre (VDC) opens adjacent to Plant Rosslyn.



1999

BMW South Africa becomes the first motor manufacturer in the world to achieve certification for its integrated quality, health and safety, as well as environmental management system (ISO 9001, ISO 14001 and BS 8800).



2000

BMW South Africa launches its HIV/Aids policy to reduce the impact of the disease on employees, their families, the wider community and the company.



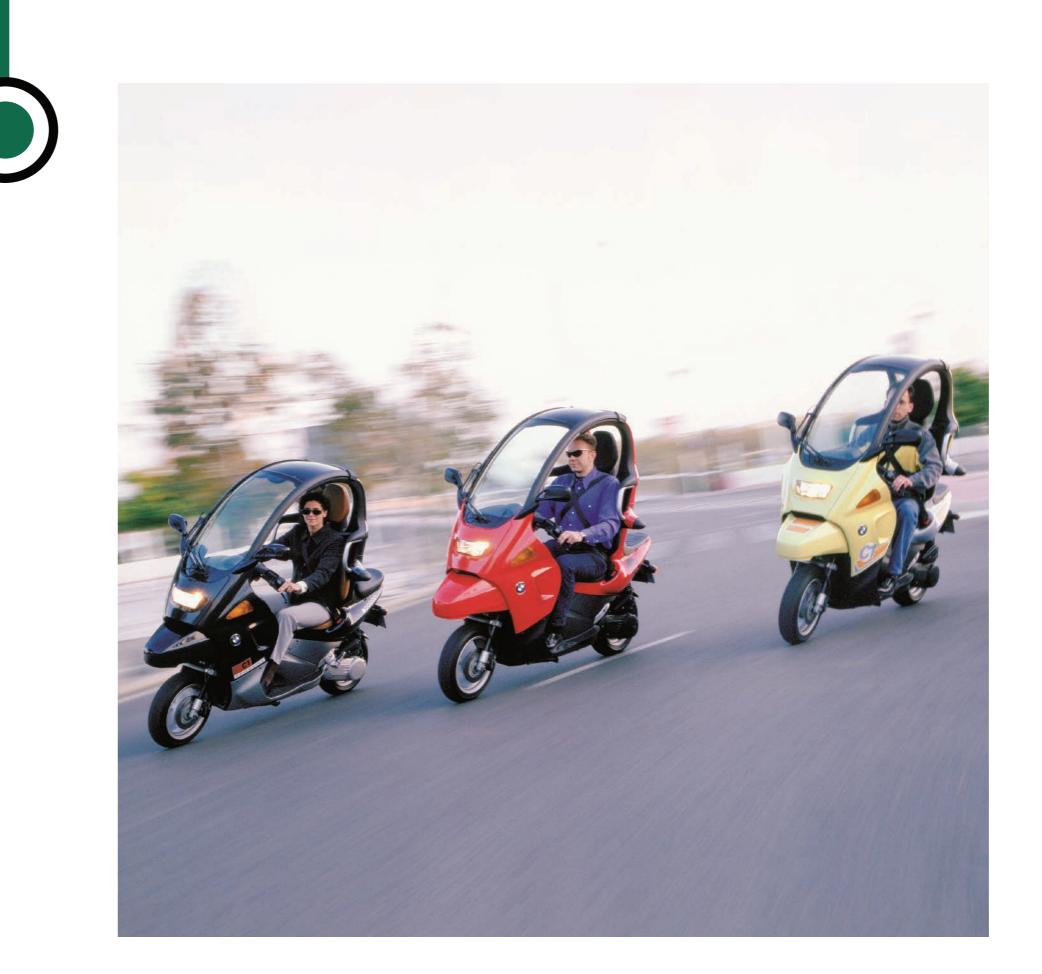
2001

ALPHERA Financial Services, which specialises in multi-make financing solutions, is launched.



2001

BMW South Africa initiates Africa's first Automotive Supplier Park.



2001

BMW South Africa is the first country outside of Europe to introduce the BMW C1.



2002

The MINI brand is introduced into the BMW Group and MINI Financial Services is launched.



2002

BMW Plant Rosslyn is awarded the highly prestigious J.D. Power Gold Quality Award.



2004

BMW South Africa celebrates 10 years of democracy and produces 10 special-edition Democracy cars. Signed by President Nelson Mandela, they were sold to raise funds for the Nelson Mandela Children's Fund.



2005

BMW Financial Services South Africa establishes its home loans business.



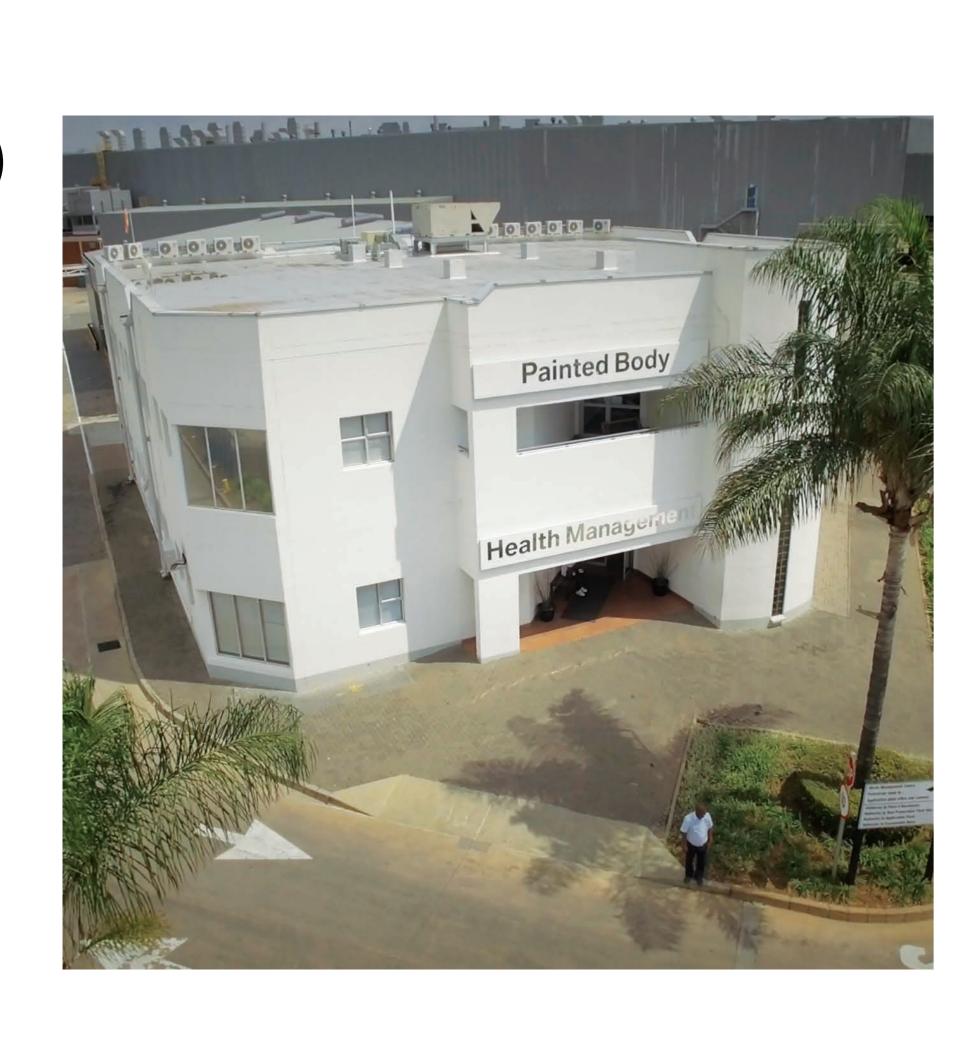
2005

Symbolic re-opening of BMW
Plant Rosslyn by Minister of Trade
and Industry confirms
Government's long-term
commitment to the growth of the
South African Motor Industry.



2007

BMW South Africa joins forces with LoveLife to fight HIV and Aids and, in partnership with LoveLife, builds a youth centre in Knysna.



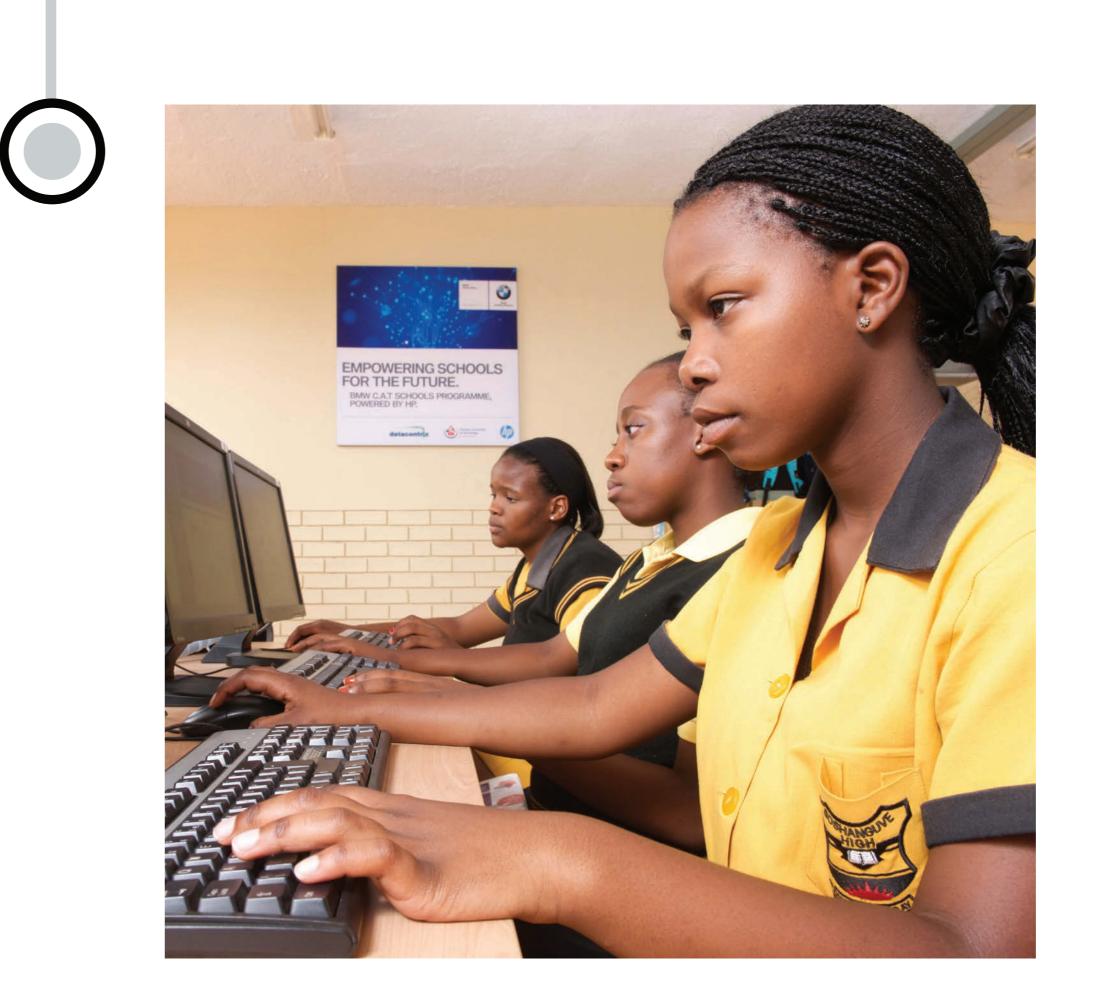
2007

An occupational health clinic is opened at BMW Plant Rosslyn.



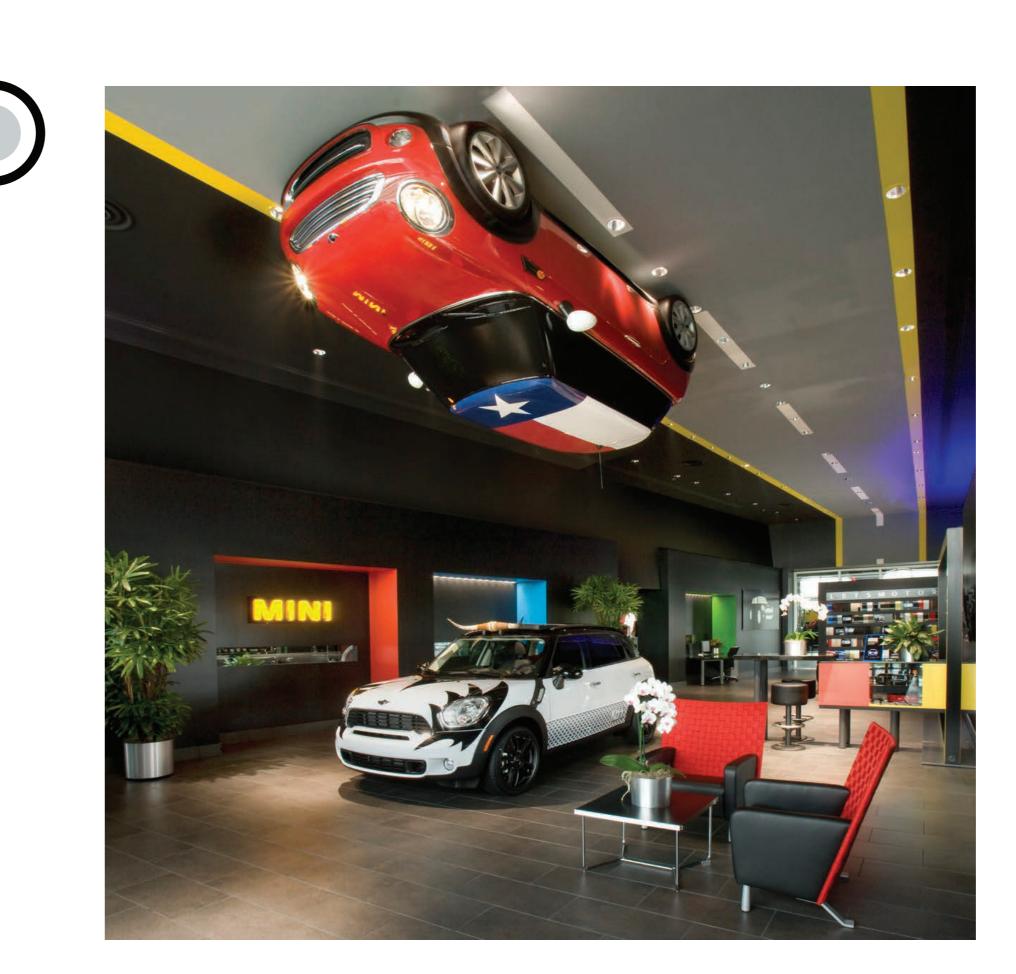
2007

The new building housing BMW Financial Services is officially opened.



2012

The BMW C.A.T. (Computer Applications Technology) School Programme begins, in partnership with HP, Datacentrix and the Tshwane University of Technology.



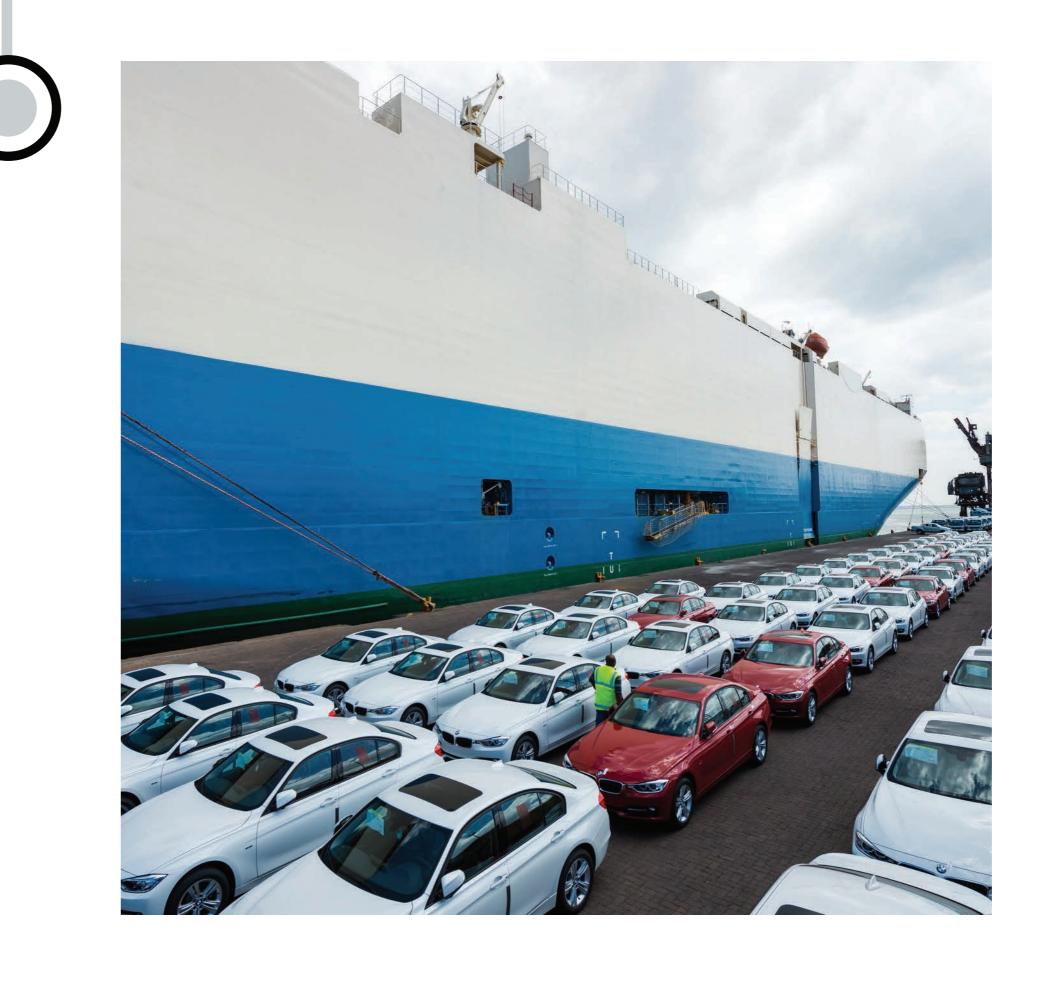
2012

MINI opens its first exclusive dealership in South Africa, named Legends @ Zambesi.



2013

BMW Excellence Project for the advancement of Mathematics, Science and Technology Programme begins in collaboration with the Department of Science and Technology (DST).



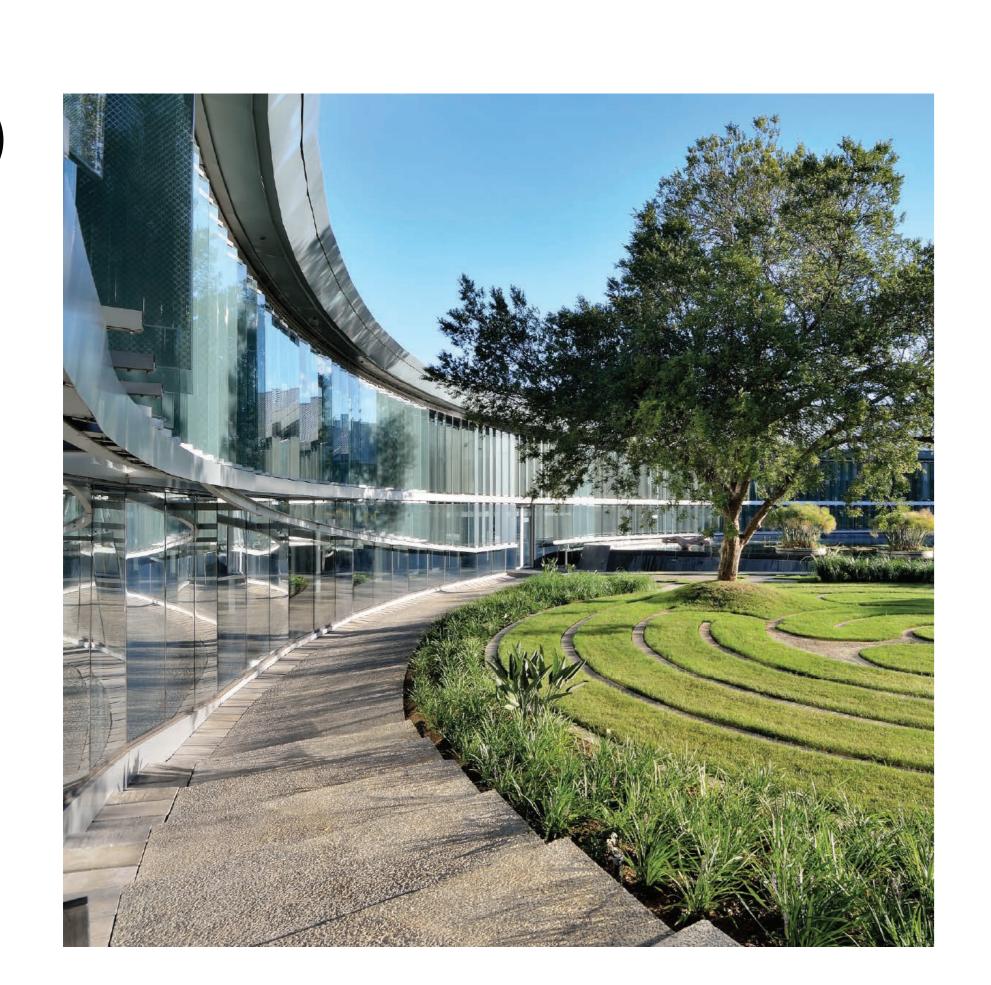
2013

BMW South Africa implements a dual port export model as part of an integrated Southern African supply chain.



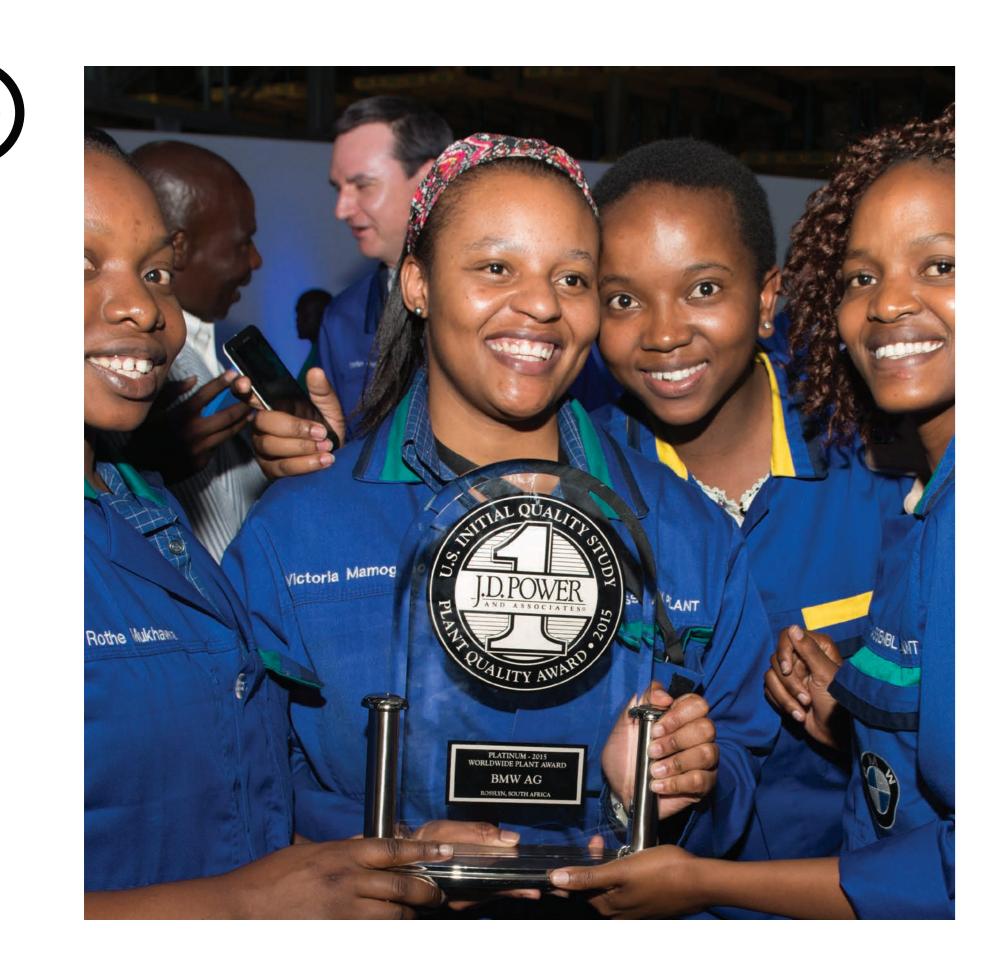
2014

BMW Group opens the SAP Shared Services Centre in South Africa (one of three IT competence centres globally).



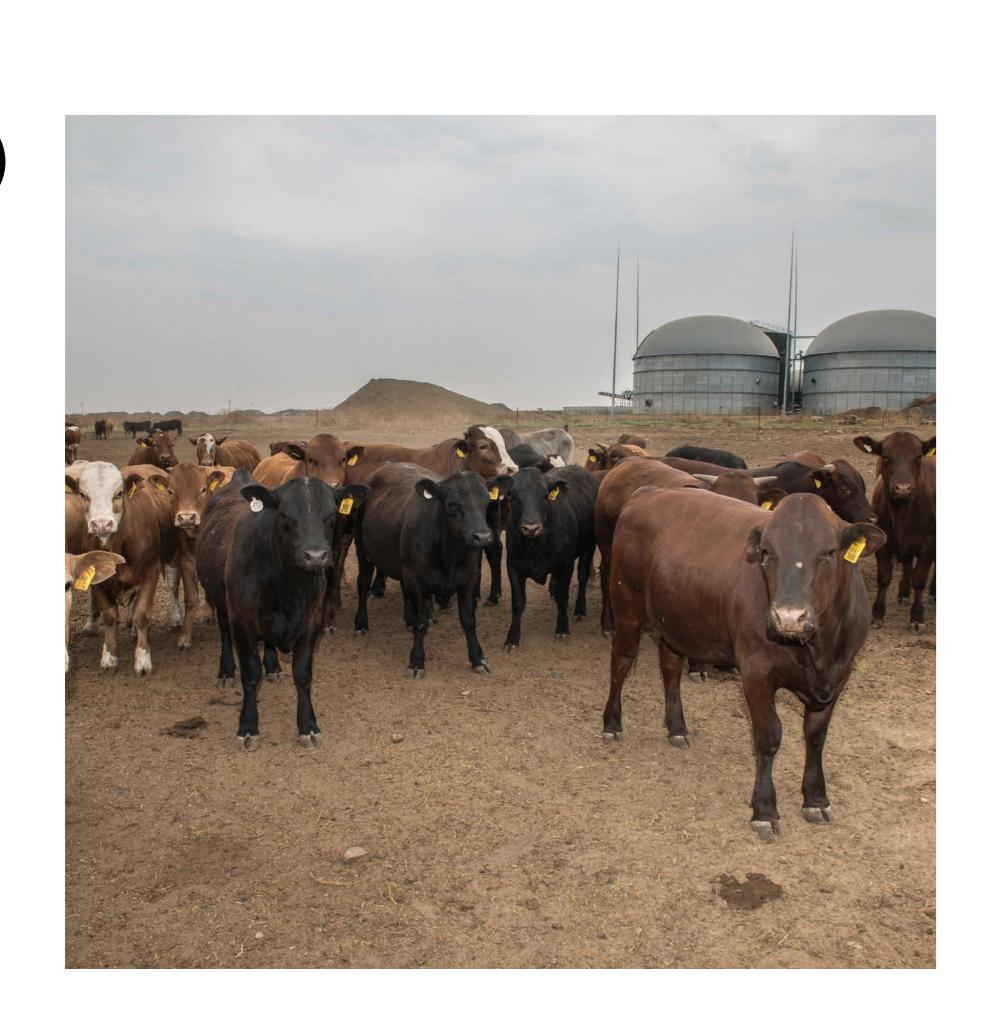
2015

BMW South Africa's refurbished Midrand Head Office is awarded a five-star rating by the Green Building Council South Africa (GBCSA) – the first automotive company in South Africa to receive this rating.



2015

BMW Plant Rosslyn is awarded the J.D. Power Platinum Plant Quality Award.



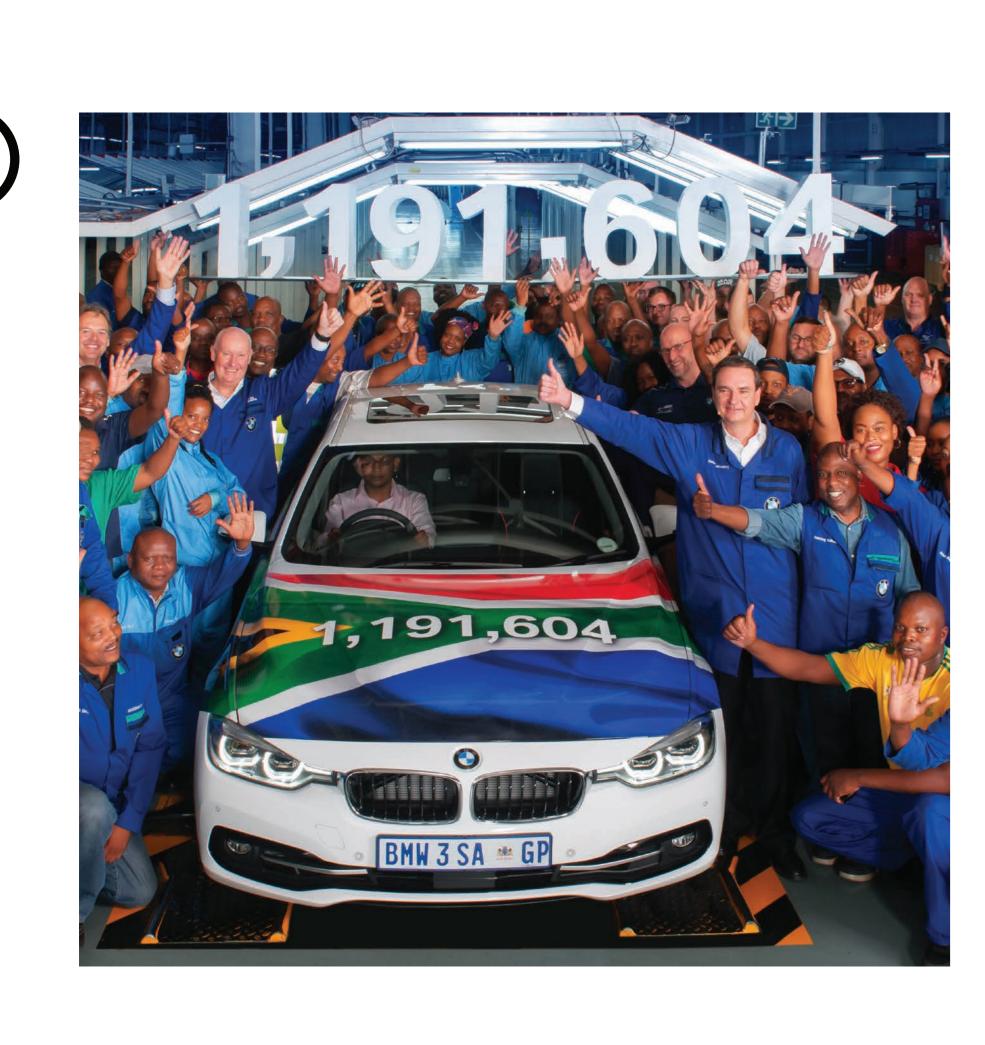
2015

BMW Plant Rosslyn becomes the first OEM to convert a major percentage of its energy needs to renewable energy through a power purchasing agreement with Bio2Watt.



2018

BMW Group opens a new BMW Regional Distribution Centre in Waterfall, Midrand.



2018

BMW Plant Rosslyn produces its last BMW 3 Series after 35 years of producing five generations of the BMW 3 Series (1,191,604 units).



2018

BMW Plant Rosslyn starts production of the new BMW X3.



2018

The first shipment of 2,000 BMW X3s is exported to Europe.



2018

BMW Plant Rosslyn opens a new R73m Training Academy.



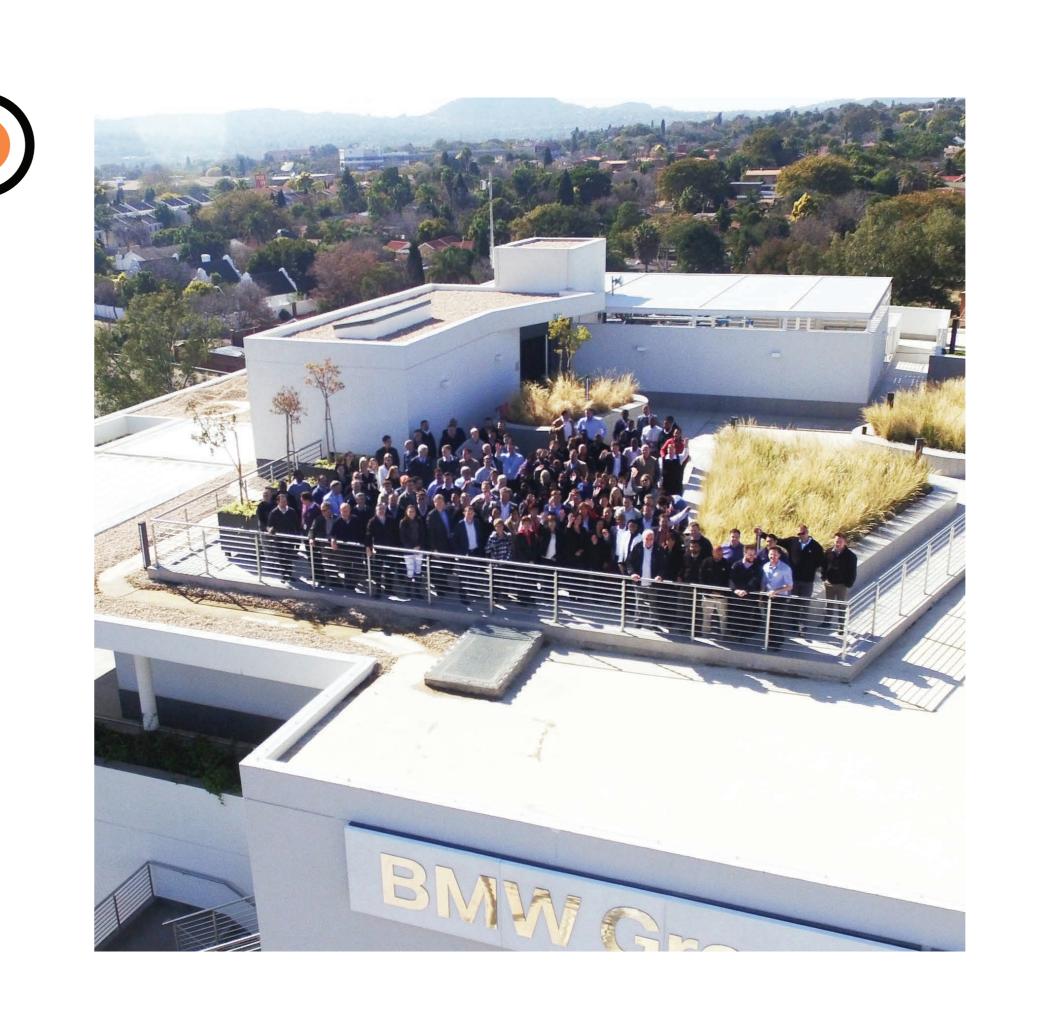
2019

BMW South Africa hands over the refurbished Ntšha-Peu Primary School in Soshanguve.



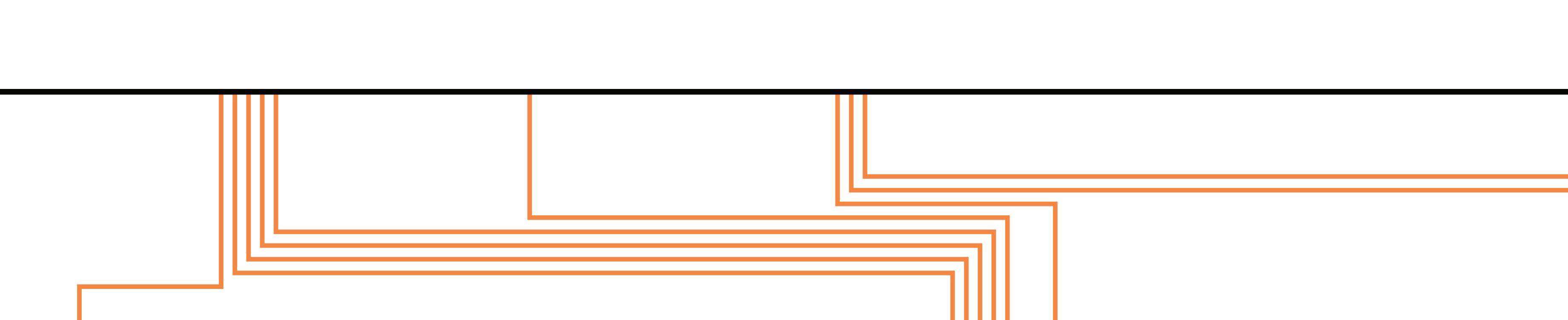
2019

BMW Group opens the new Midrand Campus, which includes a new Retailer Training Centre.



2019

The BMW IT Hub grows by 700% in five years to create more than 1,000 IT jobs in South Africa.





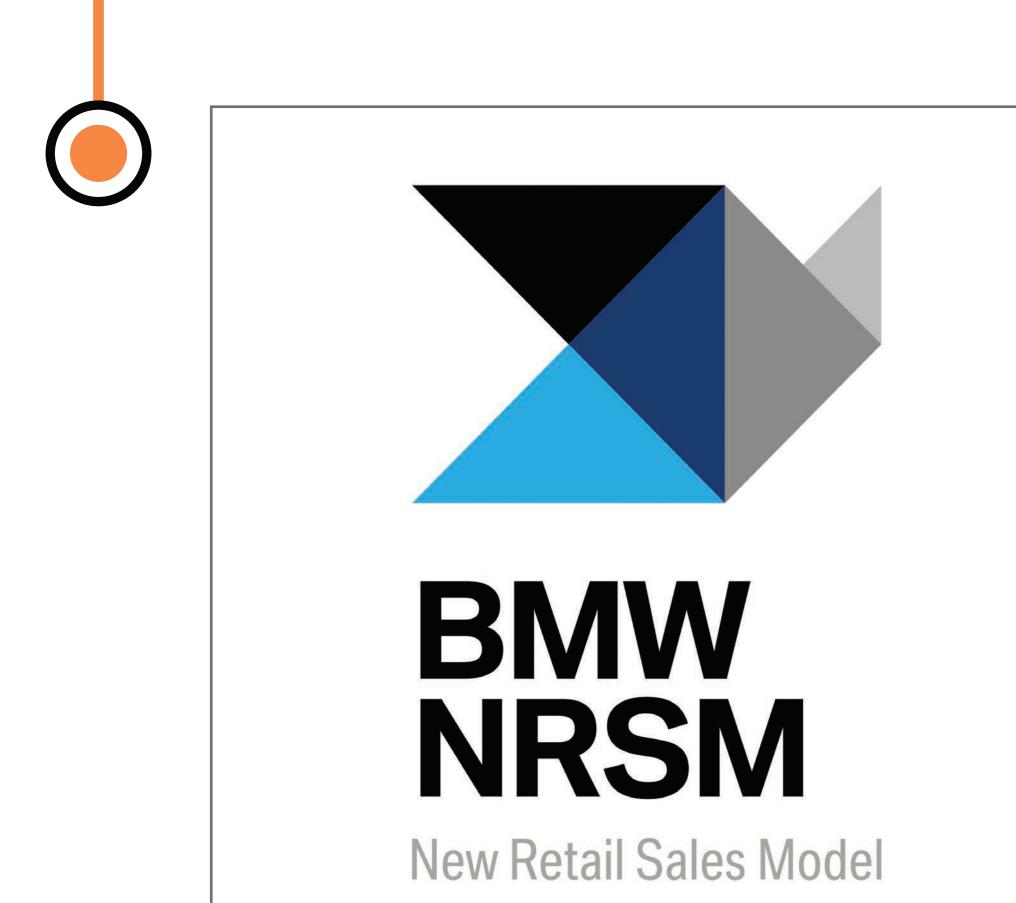
2020

BMW Financial Services celebrates its 30-year anniversary.



2022

BMW South Africa announces its collaboration with the national Youth Employment Services (YES) programme, responding to the youth unemployment crisis in South Africa.



2020

BMW South Africa pilots a New Retail Sales Model, in partnership with BMW Financial Services and our retailer network, for the BMW Group.



2022

BMW South Africa introduces the PowerUp initiative. It uses six high-voltage batteries from former BMW test cars to create an energy storage block that supplements the school's electricity supply.



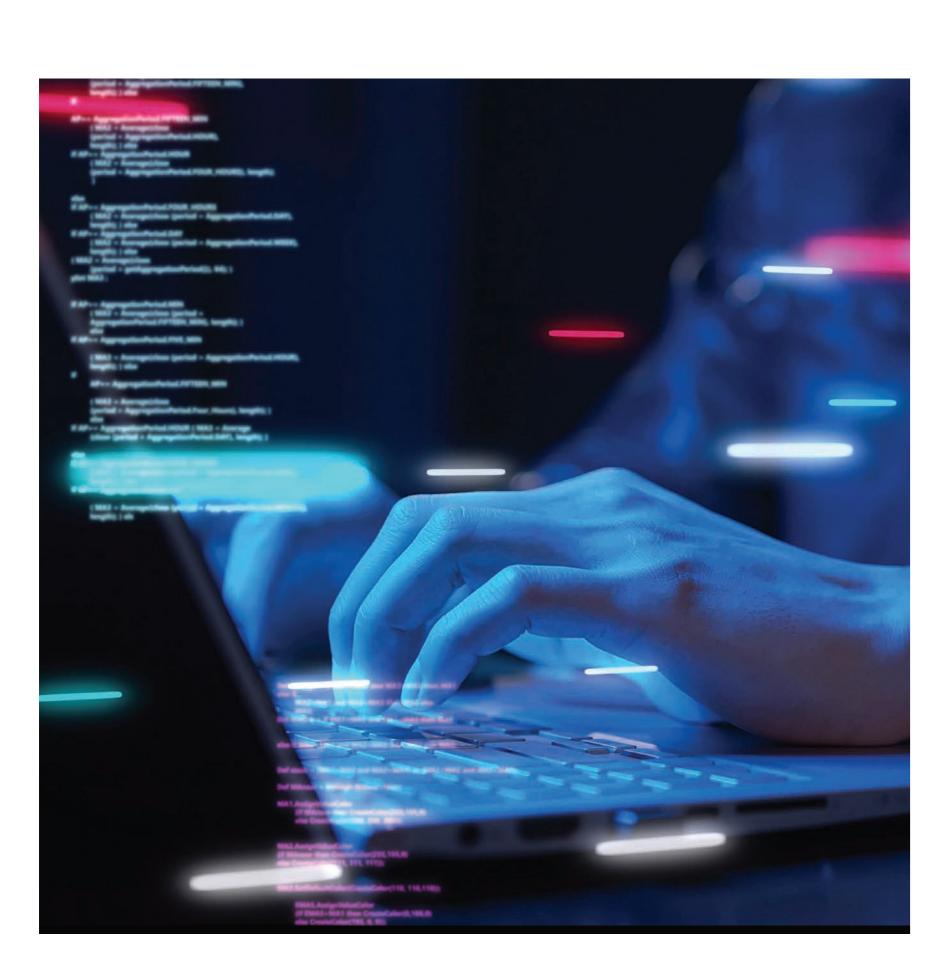
2020

The BMW xDrive Park officially opens.



2022

New BMW IT Hub office formally opens. It is the fastest-growing business unit in the BMW Group.



2020

The SAP Shared Services Centre transforms into the DevOps Hub South Africa and becomes a main department within BMW Group IT.



2020

BMW South Africa partners with the German Federal Government, the German Corporation for International Cooperation, and the Gauteng Department of Health to commit R76m to the upgrade of eight community healthcare facilities in Gauteng.



2022

BMW South Africa adopts Lethabong Secondary School in Soshanguve promoting sustainable education and resilience of young people for a better tomorrow.

